



NEWS FROM THE OFFICE OF
ADAM J. BELLO
MONROE COUNTY EXECUTIVE

For Immediate Release
Thursday, May 16, 2024

SPIRIT AIRLINES TO LAUNCH DAILY NONSTOP SERVICE FROM ROCHESTER TO FORT LAUDERDALE

*First daily nonstop from ROC to Fort Lauderdale since 2008;
airfare as low as \$97/one way on select dates*

ROCHESTER, NY — Daily nonstop flights to the beaches of southeast Florida are coming to the Frederick Douglass Greater Rochester International Airport (ROC). Monroe County Executive Adam Bello and Spirit Airlines announced today new daily nonstop service to Fort Lauderdale-Hollywood International Airport (FLL) starting August 14, 2024. This is ROC’s first daily nonstop air service to FLL since 2008.

“Florida markets are among the most popular destinations for Monroe County and Finger Lakes region residents. Whether you are planning a family vacation to the beautiful beaches of southeast Florida or looking for an affordable nonstop flight to catch a Caribbean cruise, the addition of Spirit Airlines’ air service to Fort Lauderdale-Hollywood International Airport will bring greater access and convenience to Rochester passengers,”
said Monroe County Executive Adam Bello.

Spirit Airlines began operating out of ROC in October 2022 with daily nonstop service to Orlando International Airport (MCO) and has since added seasonal nonstop service to Myrtle Beach International Airport (MYR). The daily nonstop service to Fort Lauderdale will add over 1200 weekly seats from Rochester to southeast Florida.

Currently, Spirit Airlines is the largest air service carrier operating out of FLL, with great connectivity to Cancun, San Juan, and many other Caribbean and Central American beach destinations. Additionally, Fort Lauderdale provides convenient access to southeast Florida travelers, including Fort Lauderdale-based cruise ships and the Florida Keys.

Flight schedule (Days of the week in November, December and January may vary)

Start Date	Weekly Frequency	Departure Airport	Arrival Airport
August 14, 2024	Daily	ROC	FLL
August 14, 2024	Daily	FLL	ROC

Passengers can book flights for nonstop service to Fort Lauderdale-Hollywood International Airport today online at www.spirit.com. Dates, times and prices of flights may vary.

Strong demand for these nonstop flights demonstrates that our community can support additional nonstop service in the future. For more information on Spirit Airlines' nonstop service to Fort Lauderdale, and other nonstop service out of the Frederick Douglass Greater Rochester International Airport, visit www.roairport.com.

—30—

Media inquiries:

Gary Walker, Director of Communications
GaryWalker@MonroeCounty.gov
(585) 753-1064

**Meaghan M. McDermott, Deputy Director
of Communications**
MeaghanMcDermott@MonroeCounty.gov
(585) 469-4365