Hello & Welcome!

PUBLIC WORKSHOP

PLAN FORWARD
A Comprehensive Plan for Monroe County

&

COUNTYWIDE ACTIVE TRANSPORTATION PLAN
A comprehensive plan is a tool that helps guide a community toward its desired future!

The Comprehensive Plan offers a process by which a community can ask and answer questions like:

Who are we?
Who do we want to be?
How can we accomplish our goals?

It has been over 40 years since a comprehensive plan has been developed for the county. A renewed comprehensive planning effort today positions the county to be able to respond residents’ current needs and desires by directing resources toward strategically selected projects, ideas, and policies.
In 1-2 sentences, write your VISION for Monroe County over the next 10-15 years.
Guiding Values are cross-cutting and provide a lens to examine local issues and opportunities associated with each theme throughout Monroe County.

They have guided this planning process, and will continue to inform every theme, goal, strategy, and outcome outlined in this plan.
Transportation, Energy, and Infrastructure

Modernizing, diversifying, and strengthening transportation, energy, and infrastructure systems within the county.

**WHAT ARE OUR GOALS?**

**HOW DO WE ACHIEVE THEM?**

- **REMOVE BARRIERS TO HIGH-SPEED INTERNET ACCESS**
  - Invest to provide coverage to unserved areas
  - Integrate 5G into unserved areas

- **IDENTIFY OPPORTUNITIES TO IMPROVE MANAGEMENT EFFICIENCIES FOR EXISTING INFRASTRUCTURE**
  - Update the Pure Waters Master Plan
  - Consolidate Water Resource Recovery Facilities
  - Create a county infrastructure Master Plan

- **IMPROVE MULTI-MODAL TRANSPORTATION CHOICE, ACCESS AND INFRASTRUCTURE**
  - Develop a countywide Active Transportation plan (in progress)
  - Adopt Complete Streets legislation
  - Invest to improve transit access and reliability

- **SUPPORT THE DEPLOYMENT OF CLEAN ENERGY INFRASTRUCTURE**
  - Provide local technical assistance to adopt small scale distributed generation projects
  - Capture opportunities to procure renewable energy for municipalities and local school districts
  - Invest in electric vehicle charging stations
  - Invest in a countywide composting program

- **DECREASE SOLID WASTE WHILE INCREASING RECYCLED MATERIALS**
  - Increased access to battery and household electronic recycling
  - Expand the reach of the Recycle Right Campaign to increase public awareness
Ensuring that the County’s abundant natural resources are protected and enjoyed by residents and utilized to capture carbon.

**WHAT ARE OUR GOALS?**

- **Strengthen the County’s Parks, Trails, and Open Space**
  - Develop a countywide Parks Master Plan
  - Improve technology access (wifi) for all park visitors and staff
  - Improve access to county facilities in compliance with the ADA

- **Improve stewardship of our natural resources**
  - Establish parks programming for recreation and environmental education
  - Establish a Sustainability Manager position
  - Implement best practices for landscape management
  - Reduce greenhouse gas emissions generated through county uses
  - Establish a countywide forestry program

- **Improve the County’s Hazard Preparedness and Climate Resilience**
  - Improve access to county facilities in compliance with the ADA
  - Expand public awareness and education related to hazards
  - Update the County Hazard Mitigation Plan (in progress!)
  - Implement natural and nature-based approaches to shoreline management

- **Protection of Agriculture and Farmland**
  - Complete, adopt, and implement a Farmland Protection Plan (coming soon!)
  - Increase resources to support farmland protection
  - Develop model local laws to protect farmland and encourage agricultural viability

**HOW DO WE ACHIEVE THEM?**

- Place your sticky notes here!
Prioritizing and investing in the health, wellbeing, and resiliency of all Monroe County residents.

**WHAT ARE OUR GOALS?**

**PROMOTE THE PRODUCTION, DISTRIBUTION, AND CONSUMPTION OF LOCAL, HEALTHY FOODS**
- Decrease barriers to access to local food and farm markets
- Increase distribution of local produce to area institutions
- Expand the use of the Foodlink Curbside market program

**PROMOTE PREVENTATIVE MEASURES TO IMPROVE THE HEALTH OF COUNTY RESIDENTS**
- Improve County Health Department access to health data to inform decision-making
- Expand the county’s health footprint within local communities
- Foster strategic partnerships with entities that promote public and mental health

**EQUITABLE AND AFFORDABLE HEALTH AND WELLNESS**
- Increase access to mobile and remote telemedicine options
- Develop a coordinated plan for addressing the opioid crisis
- Remove barriers to small-scale and wellness providers, childcare, senior care, or transitional homes
Economic + Workforce Development

Building an inclusive economy leveraging existing strengths and emerging trends.

**WHAT ARE OUR GOALS?**

**INCLUSIVE ECONOMIC GROWTH**
- Increase workforce training for all ages
- Support living wages

**INVESTMENT IN THE AGRICULTURAL ECONOMY**
- Create a dedicated coalition focused on agricultural planning and economic development
- Invest in training and education in targeted sectors to remove barriers to employment
- Increase workforce training and other workforce programs (e.g., BOCES)
- Provide scholarships for local produce to participate in the Rochester Public Market or other local markets

**CREATE STRONG PLACES THAT ATTRACT NEW COMPANIES AND WORKERS, AND RETAIN THOSE THAT ARE HERE**
- Invest in placemaking strategies to improve quality of life
- Invest in experienced-based and niche retail to attract industry workers
- Develop a Recreation Master Plan with a focus on programming and amenities
WHAT ARE OUR GOALS?

DEVELOP AND STRENGTHEN STRONG CENTERS AND DESTINATIONS

- Spring into community revitalization through mixed districts, zoning, and grant assistance
- Convene an Erie Canal Collaborative for canal communities
- Adopt incentives to cleanup and redevelop brownfield properties and sites

ADDRESS WEAKNESSES IN THE HOUSING MARKET

- Provide new quality affordable housing
- Develop a countywide Land Bank
- Increase opportunities for home ownership for all income levels
- Continue to provide funding for home repairs and maintenance

LEVERAGE THE COUNTY’S RICH CULTURAL HERITAGE AND COMMUNITY RESOURCES

- Increase opportunities for volunteering and civic engagement
- Continue to support welcoming, inclusive, and celebratory public spaces and events
- Continue to invest in the county’s libraries, museums, and cultural heritage sites
- Provide new quality affordable housing
- Develop a countywide housing market strategy to address affordable, mid-range, and rental market housing

HOW DO WE ACHIEVE THEM?

WHAT ARE OUR GOALS? HOW DO WE ACHIEVE THEM?

People + Communities
Creating and supporting whole communities that contribute to a strong sense of place
Big Idea!

What is your one BIG IDEA for Monroe County? It can be anything - a program, project, policy, etc...

Place your sticky notes here!