**2021**

**PUBLIC AWARENESS CAMPAIGN**
- develop pop-up events list
- website launch

**PUBLIC OUTREACH**
- develop outreach materials
- pop-up events
- county focus groups

**2022**

**PUBLIC FEEDBACK**
- project scoping

**PLAN DEVELOPMENT**
- Steering Committee Meeting #2
  - develop profile approach
  - select topic areas
- Steering Committee Meeting #3
  - develop inventory and analysis
  - finalize community profile
- Steering Committee Meeting #4
  - goals + strategies development
  - process community feedback and refine plan
- Steering Committee Meeting #5
  - recommendations development
  - process community feedback and refine plan
- Steering Committee Meeting #6
  - finalize goals + strategies
  - finalize recommendations

**2023**

**Start Adoption Process**
- Public Hearings
- SEOR
  - initiate SEQR and lead agency coordination

**Stakeholder Focus Groups**
- present plan at planning + zoning training event
- public review of final draft document

**Website Launch**
- speaker series presentations
- pop-up events