Monroe County Fishery Advisory Board
Meeting Minutes
December 13, 2021

The meeting was called to order at 7:00 p.m. The meeting was conducted via Zoom due to the Pandemic. The minutes where approved as written. Scott Feltrinelli from Ontario Fly Outfitters was present.

Website Update:
Many commented on liking the new website. There are a number of needed additions: S. Zucco: Tackle shops needs update, some listed are gone, there may be new ones. F. Sanza asked about the listing of Lake Trout in the Genesee, Sam confirmed that there are some seasonally. Much of the content needs to be updated, the Captains list is incomplete, the guides list is almost completely empty. Next year, everyone should be included on the website. It needs a better picture for Genesee River sportfishing. Chad would like comments early to mid January, final comments by next meeting.

Budget Update:
The board has $1,828 remaining in the 2021 budget. Other planned budgeted expenses include $550 for the LOC derby newspaper plus online advertisement. Their was a discussion about the 2022 GetAways on Display contract. F. Sanza again asks if there is some way of tracking Gateways on Display. S. Zucco suggests we look at an alternative way to promote the area. S. Rutherford says there is no way to get feedback, the cards don’t do much. F. Sanza asked about money to the brochures to the captains. Free listing and enhanced advertising. S. Olufsen will ask Visit Rochester about additional digital advertising. S. Rutherford said he’s never heard of the cards producing business. The brochure has more impact than the rack card.

New Action Items:
State of the Lake Meeting was reported to have poor attendance, more staff than fisherpersons on the call, only a couple of questions. There is no plan for a follow up, despite the lambasting DEC is taking over scheduling and notification. Questions and comments can be forwarded.

C. Knauf questioned the selection of Sandy Creek for the Atlantic Salmon project as it has very limited access and summer temperatures too high for successful recruitment and questioned why Irondequoit Creek was rejected considering its improvement in water quality and cold water regime. W. Persall mentioned something about its management as an inland brown trout stream.

W. Persall suggested inviting Chris Legard to be on the call in January. There was some discussion of the Cisco program discontinuation, switch to bloaters, and S. Furgal commented on the need to get a better assessment of what’s out there, the relationship of bloaters to BKN, and who and how this program will be assessed. S. Feltrinelli mentioned that he caught 3 Atlantics in Sandy. Web reported that the Tributary creel survey will be conducted every year. As far as obtaining access, stocking will not effect what DEC can pay as it is willing seller, appraised value. W. Persall says they are looking to buy conservation easements tied to water quality, to create buffers to the stream to help keep it cooler, and cut siltation.

S. Rutherford reported that the Rt 19 parking lot on Sandy was full by 5 AM all of October.

Action Items Update From Last Month:
R. Sachelli asked about any news on the Bass Tournament proposed for Irondequoit Bay. S. Olufsen followed up with R Mackey, apparently Major League Fishing did some research and is not interested in having a bass tournament in Irondequoit Bay.
S. Feltrinelli reports that the graffiti was removed by Parks from the Webster Parks sign.

The meeting was adjourned at 7:52pm.