

Monroe County, New York



Adam J. Bello County Executive Steven Rutherford Chair



Monroe County Fishery Advisory Board Meeting Minutes February 12, 2024

The meeting was called to order at 7:05 p.m. Lance Lascari was in attendance from Seth Green Trout Unlimited.

Elections:

F. Sanza resigned as Vice Chair. S. Zucco offered to assume that position. Officers elected, S. Rutherford. Chair; S. Zucco, vice Chair; C. Knauf, Secretary.

Website Update:

S. Olufsen made some updates to the Charter Captain List to reflect the changes in the new brochure. The first sports show was in Edison NJ, the old brochures went out. The next show will be Suffern NY. B. White will be going representing Monroe County and working at the LOSPC booth. Visit Rochester has been working on the new brochure. They are in the final draft stage. Links were provided for the regulations sections to save space. It will be a tackle box size brochure.

Budget Update:

The 2024 budget is \$4,000 and includes the \$828 we will owe for webhosting again in 2024. Other possible expenses include the digital marketing campaign, especially the question as to whether the range should be expanded from local to more NE region, and possibly other expenses concerning the pens. This discussion will be held in March. S. Olufsen will get a quote and scope for the digital campaign for the March meeting.

Action Items:

W. Persall will be retiring in April. The New Regional Fisheries Manager will be Michael DiSarno. Atlantics to SR same time. There were good returns to Sandy Creek in fall 2023. The minutes of the October LOFAP panel are on the DEC website.

Action Items Update From Last Month

Chris Legard, Lake Ontario Fisheries Unit Leader, attended via zoom, to detail the Lake Bottom survey work and telemetry study involving 200 fish with the telemeters, NYSDEC is doing to characterize Lake Trout spawning habitat and identify sites for possible improvement.

Rachel Laber Pulvino from Visit Rochester reported that they are doing a reprint of the fishing guide, with content updates to include launch sites, fish and illustrations, regulations, links, charter and guide listings, new photos, etc. They are changing the size pf the guide to rack card size, easier to mail and fits in a tackle box.

Other Items:

New York Great Lakes Charter Captains Conference | March 30, 2024 - Join New York Sea Grant (NYSG) and partners in Oswego, NY on March 30, 2024, from 9am-3pm at the Lake Ontario Conference Event and Conference Center (26 E 1st St, Oswego, NY 13126). Please complete the registration form to reserve your spot (<u>https://bit.ly/NYchartercaptainsconference</u>), as space is limited. For questions or assistance registering, contact Stacy Furgal at <u>SLF85@cornell.edu</u>, or by phone at (315) 234-1329.

The meeting was adjourned at 07:30 PM.