BRING MONROE BACK

Monroe County, New York
Recovery Plan

State and Local Fiscal Recovery Fund
January 2022 Quarterly Report
# Reporting Deadlines

Recovery Plan funding is required to be reported regularly to the Treasury. Below is the timeline for funds to be reported.

<table>
<thead>
<tr>
<th>Annual Report</th>
<th>Period Covered</th>
<th>Due Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Award Date - July 31, 2021</td>
<td>August 31, 2021</td>
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<tr>
<td>2</td>
<td>July 1, 2021 - June 30, 2022</td>
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<td>7</td>
<td>July 1, 2026 - December 31, 2026</td>
<td>March 31, 2027</td>
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Public Feedback Efforts

The 4th Quarter of 2021 (October – December 2021), was primarily spent soliciting community feedback relating to the expenditures of ARPA funds, in alignment with Monroe County’s projected timeline. In order to best identify how to spend Monroe County’s ARPA allocation, County Executive Adam J. Bello launched a robust effort to collect public feedback through four unique methods. They were:

1. Community-Wide ARPA Survey
2. In-Person and Virtual Live Public Feedback Sessions
3. Written Testimony from Community Organizations
4. Targeted Outreach Focusing on Historically Underrepresented Communities

Results of community feedback will be detailed in the following section of the report. This section will discuss methodology and accessibility efforts.

Community-Wide ARPA Survey

Monroe County officially began its public feedback efforts on October 16, 2021, holding a press conference and community-wide special event at the Seneca Park Zoo. This event officially launched the community-wide ARPA survey collection efforts. The survey was available to complete between October 16, 2021 and December 31, 2021 with print and online versions available in both English and Spanish. (Appendix A) 2,817 surveys were completed during this period.

American Rescue Plan Act Funding

The American Rescue Plan Act of 2021 (ARPA) was signed into law on March 11, 2021. ARPA allocated $1.9 trillion in emergency relief and recovery, of which $350 billion are designated to support state, local, territorial, and Tribal governments. Monroe County, New York is the recipient of $144,080,127 in State and Local Fiscal Recovery Funds through the American Rescue Plan Act. These critical dollars will serve as the foundation of Monroe County’s recovery; they present an historic opportunity to make deliberate and thoughtful investments in the community.

Federal guidance for funding has been provided through six expenditure categories:

a. Public Health;

b. Negative Economic Impacts;

c. Services to Disproportionately Impacted Communities;

d. Premium Pay;

e. Water, Sewer, and Broadband Infrastructure; and

f. Revenue Replacement.

Through thoughtful planning and conservative budgeting Monroe County finds itself in a stronger financial position than many of its peer communities. This will result in a decreased emphasis on the expenditure category Revenue Replacement.
Individuals were surveyed to collect demographic information including: their connection to Monroe County, Geographic Location, Race, Age Range, and Gender. Survey participants were also asked to identify challenges faced during the pandemic, areas of focus for funding, and specific ideas for funding.

A “Your Voice Matters” campaign was launched using Monroe County’s social media and community partners were encouraged to share information on their social media platforms and disseminate surveys to their networks.

In addition to the formal launch, Monroe County also participated in 12 events where hard copy surveys were made available to participants.

These events included:

- ARPA/Plan Forward Announcement at Seneca Park Zoo
- Monroe County Community Engagement Task Force
- COMIDA Board Meeting
- Connected Communities Resource Fair
- Monroe County Municipal Focus Group-Southern Monroe County
- Monroe County Municipal Focus Group-Lake Ontario
- Gates Chili Chamber of Commerce Annual Meeting
- Monroe County Municipal Focus Group-Erie Canal West
- Monroe County Municipal Focus Group-Erie Canal East
- Genesee Country Village and Museum Holiday Market
- Rochester Healthy Home Partnership, University of Rochester
- Community Advisory Board, University of Rochester

In-Person and Virtual Live Public Feedback Sessions

Four Live Public Feedback Sessions were planned during the 4th Quarter of 2021. Three of these forums took place in-person (one on the west-side of the County, one on the east-side of the County, and one in the City of Rochester) and one was conducted virtually using video conferencing software. The forums took place at the following times:

- October 27, 2021 at 6:00 PM | Greece Canal Park Millennium Lodge (241 Elmgrove Park Rd. 14626)
- November 10, 2021 at 6:00 PM | Joseph C. Wilson Magnet HS (501 Genesee St. 14611)
- December 1, 2021 at 6:00 PM | Powder Mills Park Grand View Lodge (49 Woolston Rd. 14534)
- December 8, 2021 at 12:00 PM | Virtual Forum held on Zoom platform

A total of 175 individuals participated in public feedback sessions, with 26 participating in the session at Greece Canal Park; 37 participating in the session at Joseph C. Wilson Magnet High School; 37 participating in the session at Powder Mills Park; and 75 participating in the virtual session.
STRUCTURE OF LIVE PUBLIC FEEDBACK SESSIONS

Public Feedback Sessions were 90 minutes in length and broken into three phases: a welcome and presentation (15 minutes), community feedback (60 minutes), and group reporting (15 minutes).

The sessions opened with a welcome from the County Executive’s Office and a power point presentation (Appendix B) that clarified the public feedback process, presented a timeline for usage of ARPA funding, identified Monroe County’s funding priorities and the methodology to establish those priorities, and outlined potential uses for ARPA funds.

To engage the community and solicit feedback, six tables were arranged around the facility, each of which focused on one of the six key focus areas:

1. **Public Safety** (i.e. violence and homicide prevention; investments in IT and emergency communications upgrades for 911; criminal, juvenile, and parole and justice reform and diversion; investments in youth programs and jobs; alternatives to policing; and restorative justice conflict resolution practices.)

2. **Public Health and Wellness** (i.e. supporting human services; housing, rental and homeless services; mental, physical, and behavioral health supports; addiction and substance abuse support; food security; COVID-19 support.)

3. **Economic Recovery** (i.e. support for small business and entrepreneurs with special focus on Minority-Owned Businesses; investments in arts, culture, and tourism; industrial development concentrated on agricultural, an expansion of Downtown and the Tech Sector; recruitment and retention of Monroe County businesses.)

4. **Workforce Development** (i.e. job training, retraining, and recruitment; supports that remove barriers for workers with focus on the digital divide, childcare, language access and transportation; creating scholarships, internships, and professional mentorships; finding ways to better serve Black, Indigenous People of Color (BIPOC), Minority/Women Owned-Business Enterprises (MWBE), Veteran, and Remote workers.)

5. **Infrastructure Improvements** (i.e. water and sewer improvements; investments in high-speed internet/broadband; County infrastructure improvements at the airport, children’s detention center, Frontier Field, MCC, Monroe Community Hospital, Seneca Park Zoo, etc.)

6. **Sustainability** (i.e. investments in renewable energies like solar; clean water; improve alternate transportation options such as bike and pedestrian infrastructure; urban green space.)
A facilitator was present at each table to help guide conversations and record community feedback. Three questions were asked of the group at each table:

- **Of the six key focus areas, where does this topic rank in level of importance?**
- **Within the larger table topic, what do you think are the highest priority needs? (A more general focus on topics or areas to place focus)**
- **What are specific ideas or projects that you think Monroe County should consider funding?**

Participants were able to freely walk around and participate at any or all of the six tables. There were opportunities to engage or listen with moderators available to clarify any discussion points or questions about the ARPA funding. At the conclusion of the community feedback session, each of the six table moderators presented the topics, themes and suggestions that were generated in the previous hour to the larger group.

**LIVE VIRTUAL SESSION**

Unlike in-person sessions, the virtual forum required pre-registry and registrants were provided a link to join a Zoom Meeting. The virtual session followed the same format as the in-person sessions, with the only difference being instead of tables, participants were able to join breakout rooms after the initial presentation. Facilitators in break out rooms were able to share screens using software that replicated the charts used for in-person gatherings. This allowed participants to view information already discussed in breakout rooms in the same way they could for in-person sessions.

The opening presentation and reporting of community feedback are available in webcast version on Monroe County’s website: https://www.monroecounty.gov/bringmonroeback.

**WRITTEN TESTIMONY FROM COMMUNITY ORGANIZATIONS**

Community based organizations, non-profits, businesses, and municipalities were also targeted with requests for **written testimony to identify specific needs, proposals, or projects**. Like the community-wide survey, testimony was requested from the date of launch, October 16, 2021, through December 31, 2021. While geared toward community organizations, individuals were also able to provide direct written testimony. A request was developed, distributed, and posted on the County’s website. (Appendix C). In total 96 written testimonies were submitted to a dedicated email.

Community groups were instructed that all responses should include the name of the individual submitting the statement and, if applicable, the organization they represent, their employment title, and the address of the organization. Responses were not to exceed two (2) pages, and should outline which of the six priority focus areas outlined in Bring Monroe Back the testimony would support or identify an alternate focus area. Organizations were asked to share their perspective on how they felt ARPA funding could best be used to help with Monroe County’s recovery efforts and to consider: what program(s) would bring be the most essential in recovery efforts, what program(s) or service(s) would do the most good in the immediate and/or long-term, or how program(s) or service(s) may impact a specific population that was negatively impacted by the pandemic.
TARGETED OUTREACH FOCUSING ON HISTORICALLY UNDERREPRESENTED COMMUNITIES

Direct outreach was made to historically underrepresented communities to ensure a diverse array of voices were a part of the robust community feedback. Monroe County identified and engaged with 12 underserved communities through pop-in outreach. The method for this outreach was to meet these populations where they were, by attending pre-existing meetings, events, and forums designed by the community and targeting the following audiences:

- The African American Community
- Individuals who are Deaf and Hard of Hearing
- Individuals with Disabilities
- The Jewish Community
- LGBTQ+ Identified Individuals
- The Latinx Community
- Individuals Recently Released from Incarceration/Justice Involved Individuals
- The Refugee Community
- Seniors
- Students
- Veterans
- Individuals who Experienced Violence (Domestic, Trafficking, Physical)

In total, outreach was conducted at 21 unique events, partnering with 19 community based organizations and non-profits. This outreach directly engaged 519 individuals, communicating with people in 8 languages.

PROMOTING EQUITABLE OUTCOMES AND ACCESSIBILITY EFFORTS

Equity is at the foundation of Bring Monroe Back. Monroe County’s Planning Department worked in tandem with the Department of Diversity, Equity, and Inclusion to increase equity and accessibility. This meant increasing language access, meeting communities where they are, and holding events in geographically divergent spaces. The following is a list of efforts that have been made to make the ARPA funding process accessible, equitable, transparent and cooperative:

Website – The ARPA website (www.monroecounty.gov/bringmonroeback) has translation options for dozens of languages and as an additional access measure content from the website has been translated into American Sign Language.

Survey and Promotional Materials – Surveys and promotional tools for ARPA response were made available in Spanish (both in electronic version and as a hard copy). Hard copy surveys were also made available to residents who may have a difficult time accessing the internet.

Forum Locations and Times – Locations for forums were selected based on geographic location, with a forum taking place on the East Side of the County, the West Side of the County, and the City of Rochester. A virtual forum was available as well for individuals who were not able or not comfortable attending in-person events. The forums included both evening and afternoon options.
Sign Language Interpretation and Language Access – Sign Language Interpretation was available at several forums as was the use of Language Line – a virtual service that allows for interpretation services in more than one hundred languages.

Targeted Outreach – In order to ensure representation from historically underrepresented communities, outreach was conducted at 21 unique events, partnering with 19 community based organizations and non-profits. This outreach directly engaged 519 individuals and communicating with people in 8 languages.

Using processes that focus on equity provided Monroe County residents with more accessible information, meeting communities where they already are, and allowed for a more robust response from a more diverse array of residents.

PUBLIC FEEDBACK RESULTS

The Public Survey was taken by 2817 respondents of which 99% identified that they either live, work, or own a business in Monroe County.

Public Survey Demographic Data

The public survey requested participants provide demographic data on Race, Gender, and Age.

Survey respondents: “What is your race?”

![Race Distribution Chart]

- Caucasian/White: 75.1%
- Latino or Hispanic: 8.6%
- African-American/Black: 2.6%
- Other/Unknown: 2.5%
- Native American: 1.4%
- Two or More: 0.7%
- Prefer not to say: 0.3%
- Asian: 0.1%
- Native Hawaiian or Pacific Island: 0.1%
Monroe County 2021 Census Data:

- Black or African American: 16.2%
- American Indian and Alaska Native: 3.7%
- Asian: 9.2%
- Native Hawaiian and Other Pacific Islander: 0.1%
- Two or More Races: 2.7%
- Hispanic or Latino: 0.4%
- White alone, not Hispanic or Latino: 70.1%

Survey respondents: “What is your gender?”

- Female: 61.6%
- Male: 31.4%
- Prefer not to say: 5.9%
- Gender Queer or Non-Binary: 0.0%
- A Gender Not Specified: 1.0%
Survey respondents: “What is your age?”

Respondents were also asked, “What challenges have you faced in recovering from the COVID-19 pandemic?”
Public Survey Outcomes

When asked to identify “Which focus area is the most important to invest ARPA funds?” respondents identified:

- Infrastructure: 28%
- Public Health: 21%
- Economic Recovery: 16%
- Public Safety: 16%
- Sustainability: 12%
- Workforce Development: 8%

When asked to expand and identify the top 3 focus areas where you would like to see ARPA funds invested respondents identified:

- Infrastructure: 22%
- Public Health: 18%
- Economic Recovery: 15%
- Public Safety: 14%
- Sustainability: 13%
- Workforce Development: 18%
IN-PERSON AND VIRTUAL LIVE PUBLIC FEEDBACK SESSIONS

Four In-Person and Virtual Live Public Feedback Sessions were held (Greece, Rochester, Pittsford, and Virtual).

Of the Six Focus Areas, the top three identified at these meetings were:

1. Public Health and Wellness
2. Sustainability
3. Public Safety

In-Person and Virtual Live Public Feedback Sessions also provided an opportunity for community members to share specific and detailed suggestions related to the Key Focus Areas.

The top three road priorities for each Key Focus Area are:

**Economic Recovery**
1. Minority and Women-Owned Business Enterprises (MWBEs)
2. Job Training
3. Job Programs and Small Business Support

**Infrastructure Improvements**
1. Broadband/Internet Access - address the digital divide
2. Water and Sewer
3. Children’s Detention Center; Park Facilities - Safety Lights, Bathrooms, Parking

**Public Health and Wellness**
1. Mental Health – Awareness, Services, Staff, Emergency Response, School
2. Homeless Services
3. Food Security

**Public Safety**
1. Mental Health – Emergency Response, First Aid Training, Professional Recruitment
2. Emergency Medical Services (EMS)
3. Restorative Justice – Mediation, Youth Programming

**Sustainability**
1. Energy Efficient Upgrades – Buildings, Vehicles, Homes, Renewable Energy Sources
2. Bike Infrastructure; Green Space
3. Public Transportation – Increased Options and Routes; Urban Farms

**Workforce Development**
1. Job Training and Recruitment
2. Removing Barriers for Workers - Childcare, Transportation, Etc.
3. Support for Businesses/Individuals from Black and Indigenous People of Color (BIPOC) Communities
The top three specific projects or ideas for each Key Focus Area are:

**Economic Recovery**
1. BIPOC/MWBE - Economic Opportunities, Small Business Support
2. Access to Funding / Loan Access
3. Financial Education and Credit Repair

**Infrastructure Improvements**
2. Electronic Vehicle (EV) Charging Infrastructure and Vehicles
3. Bus Amenities; Improve Shelters, Signs, Stops; Parks Upgrades

**Public Health and Wellness**
1. COVID-19 Testing, Vaccines, Public Service Announcements
2. Mental Health; Awareness, Expanded Services; Training and Outreach
3. Affordable and Supportive Housing

**Public Safety**
1. Mental Health – Emergency Response Partnership with Law Enforcement; Youth Programming (Mentorships, Prevention Education, and Jobs)
2. Juvenile Justice and Parole Reform
3. Alternatives to Policing; Housing

**Sustainability**
1. Energy Efficient Upgrades to Buildings, Vehicles, Homes (Access to EV Charging Stations)
2. Recycling Program Expansion and Education
3. Plant Trees; Solar Projects

**Workplace Development**
1. Training – On the Job, Green Jobs, Trades, Training in High Schools
2. Childcare Support
3. Transportation – Options and Access
96 Written Testimonies were received from Community Based Organizations, Non-Profit Agencies, Government Entities, Businesses, and Individuals.

These testimonies shared project ideas that often spanned Key Focus Areas, touching on multiple areas.
FEEDBACK SUMMARY

Public Feedback was gathered between October 16, 2021 and December 31, 2021, using three unique reporting tools: a Public Survey; In-Person and Virtual Live Feedback Sessions; and Written Testimony from Community Organizations.

The top three Key Focus Areas for each reporting tool are:

Survey
1. Public Health and Wellness
2. Economic Recovery
3. Infrastructure

Live Feedback Sessions
1. Public Health and Wellness
2. Sustainability
3. Public Safety

Written Testimony
1. Workforce Development
2. Public Health and Wellness
3. Economic Recovery

Public Health and Wellness ranked at or near the top from all methods of community feedback. Economic Recovery placed in the top three Key Focus Areas for two methods of community feedback (the Survey and Written Feedback). Infrastructure, Sustainability, Public Safety, and Workforce Development each appear in the top three for one of the methods of community feedback.

NEXT STEPS

With community feedback gathered, Monroe County will now begin the process of further analyzing the community priorities. This feedback will be shared with members of the community through public presentations that demonstrate the outcomes and results of community outreach.

As part of the community outreach Monroe County will also engage governmental partners and philanthropic investors to discuss opportunities to collaborate and implement community priorities together with the aim of making a large collective impact.

After community presentations are complete, Monroe County will issue requests for proposals to meet the needs identified by the community.
Federal guidance for SLFRF funds is limited to six expenditure categories with an additional provision for administrative costs. Once utilized these expenses will be reported in the following categories.

To date, no funds have been expended.

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<td>3.3 Education Assistance: Academic Services</td>
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<td>3.10 Housing Support: Affordable Housing</td>
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<td>3.13 Social Determinants of Health: Other</td>
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<td>3.14 Social Determinants of Health: Community Health Workers or Benefits Navigators</td>
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<td>5 Expenditure Category: Infrastructure</td>
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<td>5.1 Clean Water: Centralized Wastewater Treatment</td>
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<td>5.2 Clean Water: Centralized Wastewater Collection and Conveyance</td>
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<td>5.5 Clean Water: Other Sewer Infrastructure</td>
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<td>5.6 Clean Water: Stormwater</td>
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<td>5.8 Clean Water: Water Conservation</td>
<td>$0</td>
<td>$0</td>
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<tr>
<td>5.9 Clean Water: Nonpoint Source</td>
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<tr>
<td>5.10 Drinking Water: Treatment</td>
<td>$0</td>
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<tr>
<td>5.11 Drinking Water: Transmission &amp; Distribution</td>
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<tr>
<td>5.12 Drinking Water: Transmission &amp; Distribution: Lead Remediation</td>
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<tr>
<td>5.13 Drinking Water: Source</td>
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<tr>
<td>5.14 Drinking Water: Storage</td>
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<tr>
<td>5.15 Drinking Water: Other Water Infrastructure</td>
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<tr>
<td>5.16 Broadband: “Last Mile” Projects</td>
<td>$0</td>
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<tr>
<td>5.17 Broadband: Other Projects</td>
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<td>$0</td>
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<tr>
<td>6 Expenditure Category: Revenue Replacement</td>
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<td>$0</td>
</tr>
<tr>
<td>6.1 Provision of Government Services</td>
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<tr>
<td>7 Administrative and Other</td>
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<td>$0</td>
</tr>
<tr>
<td>7.1 Administrative Expenses</td>
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<td>$0</td>
</tr>
<tr>
<td>7.2 Evaluation and data analysis</td>
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<td>$0</td>
</tr>
<tr>
<td>7.3 Transfers to Other Units of Government</td>
<td>$0</td>
<td>$0</td>
</tr>
<tr>
<td>7.4 Transfers to Nonentitlement Units (States and Territories only)</td>
<td>$0</td>
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</tbody>
</table>
Monroe County identified six priority focus areas for community investment.

Which of these focus areas would you most like to see ARPA funds invested in? (Mandatory response, please rank your top 3)

- Economic Recovery (i.e., support for small businesses and entrepreneurs, with special focus on Minority-Owned businesses; investments in arts, culture, and tourism; industrial development; and expansion of the Tech Sector; recruitment and retention of Monroe County business)
- Infrastructure Improvements (i.e., water and sewer improvements; investments in high-speed internet/broadband; County infrastructure improvements at the airport, Children’s Detention Center, Frontier Field, MCC, Monroe County Hospital, Seneca Park Zoo etc.)
- Public Health and Wellness (i.e., supporting human services; housing, rental and homeless services; mental, physical, and behavioral health supports; addiction and substance abuse support; food security; COVID-19 support)
- Public Safety (i.e., violence and homicide reduction; investments in IT and emergency communications upgrades; RTI1; criminal, juvenile, and parole justice reform and diversion; investments in youth programs and jobs; alternatives to policing and restorative justice conflict resolution practices)
- Sustainability (i.e., investments in renewable energies like solar; clean water; improve alternate transportation options such as bike and pedestrian infrastructure; urban green space)
- Workforce Development (i.e., job training, retraining, upskilling and recruitment; supports that remove barriers for workers with focus on the digital divide, childcare, language access and transportation; creating scholarships, internships, and professional mentorships; finding ways to better serve Indigenous People of Color (BIPOC), Minority/Women-Owned Business Enterprises (MWBE), Veteran and Remote workers)

Please list any other focus areas Monroe County should consider for investment with ARPA funds? (Non-mandatory response)

If you would like to offer more specific insight on the priority focus areas or Monroe County’s utilization of ARPA funding, please join us at one of our community forums.

COMMUNITY FORUM CALENDAR

10/27 6PM-7:30
Millennium Lodge - Greece Canal Park
241 Elmgrove Park Rd. 14626

11/11 6PM-7:30
Joseph C. Wilson Magnet HS - Gymnasium
501 Genesee St. 14611

12/01 6PM-7:30
Grand View Lodge - Powder Mills Park
154 Park Rd. 14534

12/08 12PM-1:30
Virtual Forum (via Zoom)
Email BuildBackMonroe@monroecounty.gov for Zoom link

Your Voice Matters

By answering five questions, you can help us shape how we invest $144 million in Monroe County.

What is your age range? (Non-mandatory response)

- Under 18
- 18-24
- 25-34
- 35-44
- 45-54
- 55-64
- 65+

*Requested information related to demographic data is completely confidential and used strictly to ensure inclusive and equitable outreach.

What is your gender? (Mandatory response)

- Male
- Female
- Gender queer or non-binary
- A gender not specified above, please specify
- Prefer not to say

What challenges have you faced in recovering from the COVID-19 pandemic? (Check all that apply)

- Emotional (fear of illness, grief recovery, isolation)
- Employment (job loss/finding a job, working from home)
- Financial (debt, reduction of income)
- Lifestyle (home schooling, physical changes, restricted movements)
- Medical (recovery from illness, illness within the family)
- No challenges

What is your connection to Monroe County? (Mandatory response, please check all that apply)

- I live in Monroe County
- I own a business in Monroe County
- I am a member of an organization located in Monroe County
- Other

What is your race?

- Caucasian/White
- African-American/Black
- Latino or Hispanic
- Asian
- Native American
- Native Hawaiian or Pacific Islander
- Two or More
- Other/Unknown
- Prefer not to say

*What is your area of concern where you would like to see the most ARPA funding?

*What is your gender?

*What challenges have you faced in recovering from the COVID-19 pandemic?

*What is your age range?

*What is your race?

*What is your connection to Monroe County?

*What is your area of concern where you would like to see the most ARPA funding?
El condado de Monroe ha identificado seis áreas prioritarias para la inversión comunitaria.

¿En cuál de estas áreas le gustaría más que se invirtieran los fondos de ARPA?

(Respuesta obligatoria. Clasifique sus 3 principales).

______ Reactivación económica (es decir, apoyo a las pequeñas empresas y a los emprendedores, especialmente a las empresas propiedad de minorías; inversiones en arte, cultura y turismo; desarrollo industrial concentrado en la agricultura; expansión del centro de la ciudad y del sector tecnológico; captación y retención de empresas del condado de Monroe)

______ Mejoras en infraestructura (es decir, mejora en el agua y el alcantarillado; inversiones en Internet de alta velocidad/banda ancha; mejoras en la infraestructura del condado en el aeropuerto, Children’s Detention Center, Frontier Field, MEC, Monroe County Hospital, el zoológico de Seneca Park, etc.)

______ Salud pública y bienestar (es decir, apoyo a los servicios humanos; la vivienda, el distanciamiento y los servicios para personas sin hogar; apoyo a la salud mental, física y del comportamiento; apoyo para superar el consumo de sustancias; seguridad alimentaria; apoyo contra el COVID-19)

______ Seguridad pública (es decir, reducción de la violencia y los homicidios; inversiones en tecnología de información (TI) y mejora en las comunicaciones de emergencia (911); reforma de la justicia penal; juventud y libertad condicional; y desde la atención; inversiones en programas y empleos para jóvenes, jovenes, mayores, o personas con discapacidades a la actuación pública y prácticas de resolución de conflictos de justicia restaurativa)

______ Sostenibilidad (es decir, inversiones en energías renovables, como la solar; agua limpia; mejoras en las opciones de transporte alternativo, como infraestructura para bicicletas y peatones; espacios verdes urbanos)

______ Desarrollo de la fuerza laboral (es decir, formación laboral, readaptación laboral, mejora en las capacidades profesionales y la formación; apoyo a las barriadas para los trabajadores, controlado en la brecha digital; el cuidado de los niños, el acceso al idioma y al transporte; creación de nuevas, pasivas y trabajos profesionales, búsqueda de formas de prestar un mayor servicio a las personas negras, indígenas y de color (BIPOC), a las empresas propiedad de minorías/mujeres (MWBE), a los veteranos y a los trabajadores similares).

Liste otras áreas de interés que el condado de Monroe debería considerar para invertir con los fondos de ARPA (Respuesta opcional).

Si quiere dar una idea más específica sobre las áreas de enfoque prioritarias o la utilización de los fondos de ARPA por parte del condado de Monroe, ¡cuídate a nosotros en uno de nuestros foros comunitarios!
✓ American Rescue Plan Act of 2021 (ARPA) allocated $1.9 trillion in emergency relief and recovery

✓ $350 billion was designated to support state, local, territorial, and Tribal Governments

✓ $144,080,127 was given to Monroe County, New York
Federal rules allow spending in 6 categories

1. Public Health
2. Services to Disproportionately Impacted Communities
3. Water, Sewer and Broadband Infrastructure
4. Negative Economic Impacts
5. Premium Pay
6. Revenue Replacement

*Monroe County will not need to address revenue replacement but has earmarked $20 million for public health efforts related directly to Monroe County’s ongoing COVID-19 pandemic response and community vaccination efforts.

Local experts have spent thousands of hours studying and assessing specific ways to improve our community.

We don’t need to start from scratch.

We reviewed 12 government and community reports and their recommendations fit into 6 consistent themes.
PUBLIC SURVEY
LIVE (VIRTUAL AND IN-PERSON) PUBLIC FEEDBACK SESSIONS
COMMUNITY PARTNER TESTIMONY
WORKING WITH OTHER LOCAL MUNICIPALITIES

*Equity and inclusion are the foundation of Bring Monroe Back, both in how we seek feedback and invest money.

Slide 6

How can I be heard?

Fill out the survey online: www.monroecounty.gov/BringMonroeBack
Or on paper at community centers and libraries in your town.
The paper survey can be mailed back to the County.

We will also be presenting to 12 specific communities by going to them through pre-existing meetings, events, forums, etc. that are designed by that community and attended by that community.

- African American
- Deaf and hard of hearing
- Disability
- Jewish
- LGBTQ+
- Latinx
- Recently released from incarceration
- Refugee
- Senior
- Student
- Veteran
- Victims of Violence (domestic, trafficking, physical, etc.)
**Slide 7**

**Schedule of Community Forums**

- **10/27**
  - 6PM-7:30
  - Millennium Lodge - Greece Canal Park
  - 241 Elm Grove Park Rd. 14626

- **11/10**
  - 6PM-7:30
  - Joseph C. Wilson Magnet HS - Gymnasium
  - 501 Genesee St. 14611

- **12/01**
  - 6PM-7:30
  - Grand View Lodge - Powder Mills Park
  - 154 Park Rd. 14534

- **12/08**
  - 12PM-1:30
  - Virtual Forum (via Zoom)
  - Email BringMonroeBack@monroecounty.gov for Zoom link

*If you need an interpreter for any of the events, please email BringMonroeBack@monroecounty.gov 48 hours prior to the event.*

**Slide 8**

**YOUR VOICE MATTERS.**

Help us shape how we invest $144 million in Monroe County.

- We are seeking in-depth written statements from our community partners. Businesses, community-based organizations and non-profits are invited to share specific ideas on how to spend ARPA funds.

- Statements can be a maximum of 2 pages.

- Any resident can fill out the form.

- Ideas should support the six focus areas.
SLIDE 9

October – December 2021

- Hold Community Forums
- Community survey
- Collect Community Partner Testimony

January – March 2022

- Review community responses
- Develop detailed Bring Monroe Back plan
- Issue requests for proposals

SLIDE 10

April 2022 – June 2022

- Review proposals
- Announce funding awards

July 2022 – December 2026

- Fund proposals
- Track progress
- Annual reports
**SLIDE 11**

Why does my voice matter?

- It helps individuals, families, and businesses recover.
- It helps promote equity for underserved and adversely affected groups.
- It helps Bring Monroe Back together.

**SLIDE 12**

View Community Reports Here

- The Commission on Racial and Structural Equity Report (2021)
- Monroe County’s Adopted 2022-2027 Capital Improvement Program (2021)
- ROC 2025’s A Foundation for Growth: Building, Innovating, Accelerating, Creating Greater (2021)
- Monroe County’s Executive Team Transition Report (2020)
- Rochester-Monroe Anti-Poverty Initiative Community Concerns Assessment (2020)
- ROC the Future Equity and Education: The Next Horizon Report Card (2020)
Dear Monroe County Community Leader:

Monroe County has the rare opportunity to invest $144 million in American Rescue Plan Act (ARPA) funds received from the Federal Government and we want to know what matters most to you. Thanks to the work of Congressman Joe Morelle and Senators Chuck Schumer and Kirsten Gillibrand in securing these vital dollars, we have an opportunity to make a meaningful difference in our community.

These funds are time-critical so we need to spend them accordingly. We do not have to start from scratch as we have several existing strategic community reports, authored by non-profit organizations, government and business leaders that detail the needs of our County. In reviewing these documents, we have identified six priority focus areas: Economic Recovery, Infrastructure Improvements, Public Health and Wellness, Public Safety, Sustainability, and Workforce Development. Bring Monroe Back, Monroe County’s Recovery Agenda, will base its funding strategy upon your feedback and the well-researched recommendations of our community leaders and local experts.

This last year and a half has been difficult for all of us, but we are continuing to move toward recovery. Together, we have an incredible opportunity to fund areas of need, reinforce what is working, embrace equity and invest in our community so that all can benefit. Your voice matters in helping Monroe County prioritize our needs. Thank you for sharing your insight and suggestions.

Sincerely,

Adam J. Bello
Monroe County Executive

All responses should include the name of the individual submitting the statement, and if applicable, the organization they represent, their employment title, the address of the organization. Responses should not exceed two (2) pages, and should outline the following:

Using at least one of the six priority focus areas outlined in Bring Monroe Back, or identifying an alternate focus area, please share how you feel ARPA funding could best be used to help with Monroe County’s recovery efforts. You may want to consider: what program(s) would bring be the most essential in recovery efforts, what program or service would do the most good in the immediate and/or long-term, or how a program or service may impact a specific population that was negatively impacted by the pandemic.

Responses should be sent to BringMonroeBack@monroecounty.gov and must be submitted by December 31, 2021.