

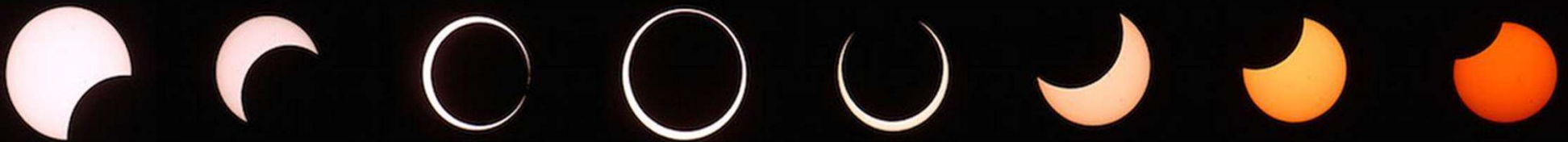
2024 SOLAR ECLIPSE

STAKEHOLDER PREPARATIONS

Debra Ross, chair Eclipse Task Force

Sunny Rochester New York:

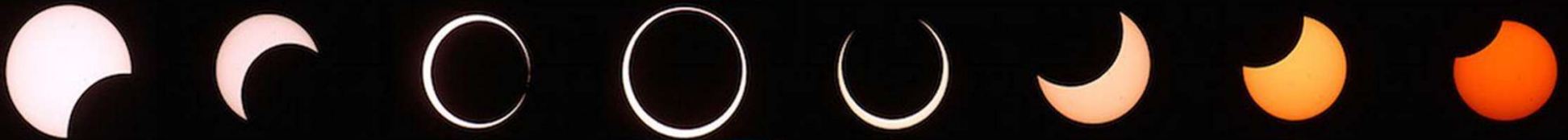
The city that made light FUN



GREAT AMERICAN TOTAL SOLAR ECLIPSE: AUGUST 21, 2017

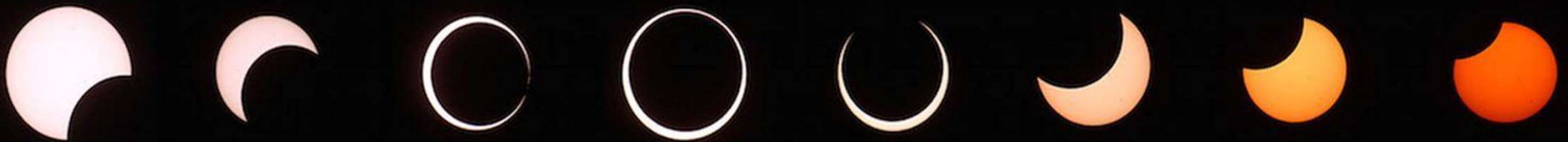


GREAT AMERICAN TOTAL SOLAR ECLIPSE: APRIL 8, 2024



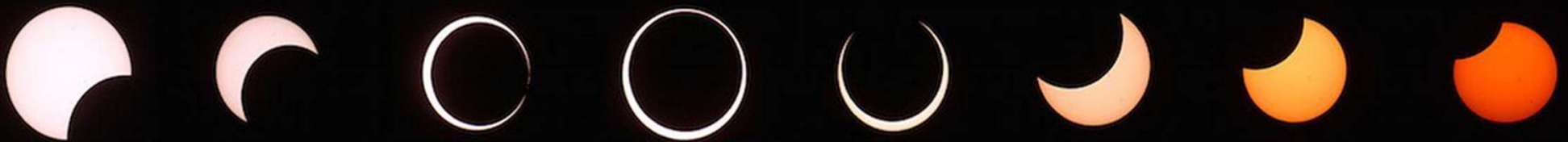
What's happening in Monroe County on April 8, 2024

- Total eclipse of the Sun begins 2:07pm
- Totality: 3:20-3:23pm (3 minutes 38 seconds)
- Totality ends 3:24pm. Eclipse ends 4:33pm.



What's happening in Monroe County on April 8, 2024

- The world's spotlight will be on us.
- Hundreds of thousands of visitors will come.
- We will make the most of it.
- Stakeholders have been planning since 2017.



Impact to Monroe County

- April 8, 2024 is a Monday, 8 days after Easter
- Tourism: Expecting 375,000 visitors
- Transportation & Public Safety: Many challenges
 - Egress from the area starting at 3:24pm
 - Kids on school buses
- Education & Science Outreach: RMSC, AAS
- Optics & photonics visibility opportunities



Main Stakeholder Segments & Leaders

- Tourism



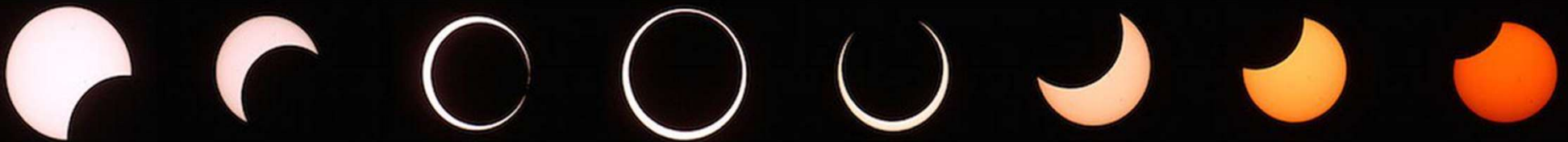
- Education / Science



- Transportation / Govt



- Optics / Photonics





Home

- Personal Profiles
- Stakeholder Orgs
- Sectors
- Committees
- Post Needs
- Post Ideas
- Post Accomplishments
- Post Media Mentions
- Post Upcoming Meetings
- Post Resources

Transportation / Government



COMMITTEES

- Emergency Services
- Public Safety
- Sanitation
- Stakeholder engagement
- Transportation

Tourism



COMMITTEES

- Arts & Culture
- Food & Beverage
- Lodging
- Marketing / promotions
- Media
- Merchandise
- Services

Science / Education / Public Outreach



COMMITTEES

- Accessibility
- Eclipse Festival
- Education: Higher
- Education: Informal
- Education: PK-12
- Science

Optics



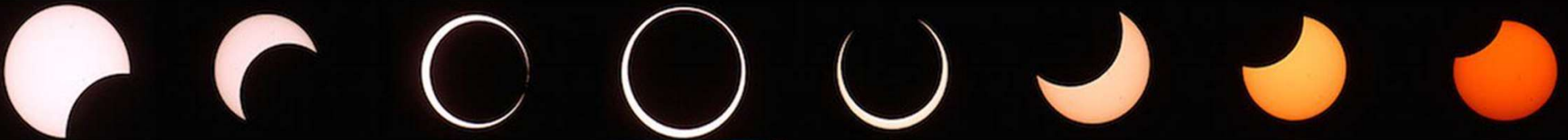
COMMITTEES

- Optics / Photonics

Needs Ideas Accomplishments Resources

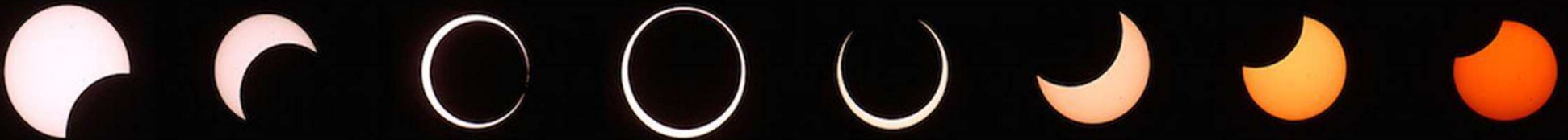
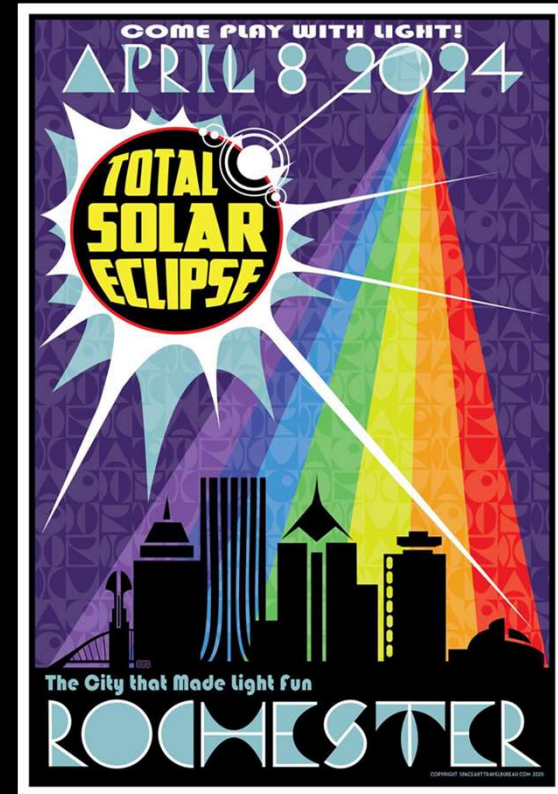
Media Mentions

Test: Upcoming Higher Ed Meeting... Jan-27



Main accomplishments 2017-2021

- Stakeholder & public community rallying
- Best practice education
- Website
- Art
- Rochester acknowledged as leader of cities in 2024 path



768 00 49 07
DAYS HRS MINS SECS

ROCHESTER
TOTAL SOLAR ECLIPSE

APRIL 8TH 2024



<https://rochestereclipse2024.org>

The Next 2 Years, 1 months, 6 days

- Stakeholder initiatives and meetings
- Educating the Greater Rochester Region - We want all **1+ million** in the area to participate, access for everyone
- Grants, funding, partnerships
- Travel and tourism support
- Information sharing with education organizations (schools, colleges)
- Stakeholders planning their milestones and events
- Media interviews
- Science communication
- Traffic/emergency/logistic planning: Interface between transportation and public safety and everyone hosting week-of events

Join our stakeholder task force!
Next meeting: Thursday, April 7, 2021, 3pm
Strasenburgh Planetarium

Bring one of us to talk to any community group!

Tell me who you need to connect with

Debra Ross: Deb@kidsoutandabout.com

