

## Office of the Sheriff

MONROE COUNTY
"ONE TEAM"



Sheriff Todd K. Baxter

Undersheriff Korey K. Brown

#### 130 SOUTH PLYMOUTH AVENUE, ROCHESTER, NY 14614

FOR IMMEDIATE RELEASE
PUBLIC INFORMATION OFFICER: Sgt. Providence Crowder
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### Monroe County Sheriff's Office Unveils New Patrol Car Design

New Professional Design Offers Distinction and Increased Visibility

Rochester, NY (February 20, 2019) - The Monroe County Sheriff's Office is excited to introduce its new patrol car design to the public. Starting later this month, Monroe County Sheriff's deputies will patrol Monroe County in the same types of vehicles the community has come to know, now with a crisp new look and added highly reflective decals to increase visibility and safety. The redesign is a part of MCSO's continuing efforts to improve safety services to the public.



#### New Design Benefits:

- Highly reflective decals significantly improve safety for deputies by increasing visibility
- New design was overwhelmingly preferred during a department-wide selection process
- Comes at no additional cost to the public

### New Design Features:

- Reflective gray lettering, sheriff logo, and chevron stripes on sides and rear
- Thin blue line along left and right sides
- One Team Logo on left and right sides, rear
- American Flag on left and right sides, front
- Dial 911 on left and right sides, rear
- Simple and professional







Community members should expect to see both new and current design vehicles patrolling Monroe County for the next two to three years. All new vehicles purchased will be detailed with the new design, and the current design will be phased out over time.

MCSO gives special thanks to the New Car Design Committee for their time, thoughtfulness, research, and commitment to presenting what was ultimately selected as the top choice among department members for safety and style.



# **BEFORE**



**AFTER** 

## Media Availability:

Sgt. Matthew MacKenzie will be available to discuss and display the new car design to members of the media at 2:00 p.m. today, February 20, 2019 at 130 S. Plymouth Avenue, Public Safety Building (Plaza Level)

WHERE: 130 S. Plymouth Avenue, Public Safety Building (Plaza Level)

WHEN: Today, Wednesday, February 20, 2019 at 2:00 p.m.

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