

Business Name	Contact Person(s)	Phone #	Address	Website	Discount/Terms	Limits or Conditions	Type of Service Offered
Alro Steel	Dave Donaldson	585-458-8100	105 McLaughlin Rd, Rochester NY 14615	www.kleinsteeldirect.com	10%	10% off surplus steel orders only. Processing and delivery extra.	Retail store selling surplus and prime steel. Some processing.
ARTISANworks & Events Inc.	Kimberly Trenholm	585-288-7170	565 Blossom Rd, Suite L Rochester NY 14610	www.artisanworks.com	Half off admission		Nonprofit art museum settled in the renovated Farrell Factory, the site where cannons were made during WWII. Bring your family and enjoy vintage cards, Kodak memorabilia and collectibles, a vast photography collection, and countless theme rooms with art in all forms.
Bath Fitter	Brian Meyer	585-617-0007	30 Vantage Point Dr. Suite 2 Rochester NY 14624	www.bathfitter.com	10% off your Bath Fitter purchase and Buy 1 Get 1 50% off grab bars	Discount redeemable against any purchase of a complete Bath Fitter system including tub or shower, seamless wall, and fixtures.	
Bodymind Float Center: Salt Room and Flotation Tanks	David Brickman	585-413-0616	622 Park Ave, Rochester NY 14607	www.BodymindFloatCenter.com	15%	Discount applies to services only. Discount does not apply to gift certificate purchases.	Salt Room for respiratory therapy (sinus, cough, cystic fibrosis, asthma) Flotation Tanks for stress, pain management, PTSD, and spiritual mediation.
Brandinis Pizza	Joe Cenzi	585-272-7180	1703 Crittenden Rd. Rochester, NY 14623	http://brandanispizza.com	10%		
Casa Larga Vineyards	Andrea O'Neill	585-223-4210 ext. 115	2287 Turk Hill Road, Fairport NY 14534	www.casalarga.com	Free Wine Tastings and 10% purchase off 3 or more bottles of wine.	No limits, applies to all veterans.	Wine Tasting and Winery Tours. Items available for purchase.
Cats Exclusively Veterinary Hospital	Lisa Winner-Stockwell	585-248-9590	1311 Marsh Rd. Pittsford, NY 14534	http://catsexclusively.com	10%	Discount on services only, excludes inventory	
City Blue Imaging Services	Mark Cleary	585-454-1695	68 Scio St., Rochester NY 14604	www.cityblueimaging.com	100 Free Business Cards, including layout	1 order per veteran	Specialize in oversized copying, digital printing, and plotting.
Custom Business Solutions	Percy G. (Jerry) McSpadden	585-402-3464	37 Chablis Dr Fairport, NY 14450	*no website*	10%		
Dakota Grill		585-392-3737	913 Roosevelt Highway, Hilton NY 14468	*no website*	15%	On food only	Wide variety of specialty dinner items along with our bar, lunch, and childrens menus.

Business Name	Contact Person(s)	Phone #	Address	Website	Discount/Terms	Limits or Conditions	Type of Service Offered
Fabulous Flowers & Gifts	Colleen & Carmel Dougherty	585-254-8055	217 West Ridge Rd. Rochester, NY 14615	www.fabulousflowersandgifts.com	10%	Not valid with any other discounts, discount on product only (not on delivery, service, or tax)	Full service florist with flowers for all occasions, gift baskets, and house plants.
Fast-Fix Jewelry and Watch Repairs	Beth Giambrone	585-227-5440	400 Greece Ridge Center Dr. Rochester NY 14626	https://www.fastfix.com/stores/the-mall-at-greece-ridge	20%		Jewelry and watch repair, small electronic repair including smartphones and tablets, mens and womens watches.
Gallina Electric, LLC	Thomas Gallina	585-227-1800	40 Visca Lane, Rochester NY 14626	https://gallina-electric-llc.business.site/	10%	Certain restrictions apply.	Electrical services including generators, service upgrades and changes, pools, and hot tubs.
Genesee Country Inn Bed & Breakfast	Deborah M. Stankevich	585-538-2500	948 George St PO Box 226 Mumford, NY 14511	www.geneseecountryinn.com	10% on room rate		
Geva Theater Center	Kevin Sweeney (Elana Bachman)	585-232-4382	75 Woodbury Blvd Rochester NY 14607	www.gevatheatre.org	Periodic discounted/free performances for veterans.	For active duty, retired, and military veterans and their families.	For details, visit their website or call the box office at 585-232-4382.
Grade A Flooring	Aaron & Leslie Allen	585-739-2057	102 Savannah St. Rochester NY 14607	www.gradeacarpeting.com	10%	Call us today to set up an appointment or visit our showroom.	Flooring sales, service, and installation. By appointment only.
Habitat for Humanity ReStore	Don Petronio	585-546-1470 (Main) 585-697-2012 (Culver) 585-444-9588 (Henrietta)	755 Culver Rd Rochester NY 14609, 2199 E Henrietta Rd Rochester NY 14623	https://www.habitat.org/ny/rochester/flower-city-hfh	10%	Can be combined with current sales & discounts.	New and used furniture and home building supplies. Open Monday through Saturday.
Harris Seeds	Tina Schleede	800-544-7938, 585-935-7037	355 Paul Rd. Rochester NY 14624	www.harrisseed.com	15% discount is open to all US Armed Services veterans and currently service Armed Services members.	Orders should be phoned into 800-544-7938 and can then be picked up at 355 Paul Rd or can be shipped to the customer.	Flower and vegetable seeds from catalog or website. NOTE: Harris Seeds does not have a retail store front.
Heroes Home Advantage	David Cane	888-452-9995	510 Clinton Square, Rochester NY 14604	www.heroeshomeadvantage.com	25% Cash Back of company commission	Plus discounts available from home inspectors, attorneys, contractors, lenders, and more.	Real Estate Rebate Program for America's veterans.
Heron Hill Winery	Jessie Gorcica	607-868-4241 x. 10	9301 County Route 76 Hammondsport, NY 14840	www.heronhill.com	Heron Hill Winery will be offering complimentary win tasting to Veterans year round.	Visit the winery on Keuka Lake or tasing rooms on Seneca and Canandaigua Lakes to receive a featured wine tasting.	Online discount offers free shipping on 4 or more bottles of wine, veterans use online coupon code MILWINE.

Business Name	Contact Person(s)	Phone #	Address	Website	Discount/Terms	Limits or Conditions	Type of Service Offered
Home Care of Western NY LLC	Susan B	585-729-7078	PO Box 10038 Rochester, NY 14610	www.hcwny.com	15-20% depending on number of contracted hours. Accepts Long Term Care insurance.	Discount can not be combined with coupons or other promotional discounts. Also not applicable for emergency services.	Home Care of Western NY provides individualized non-medical/companion care to seniors and people with disabilities in their homes.
Honor Homes	Julia Hickey	585-781-4249	2450 West Ridge Rd Suite 308 Rochester, NY 14626	https://honorhomesrochester.com	25%	Other discounts: real estate commission deductions, discounted mortgage lending.	Other discounts: reduce RE attorney fee, title closing credit, shield restoration services discount.
Hunt Country Vineyards		800-946-3289	4021 Italy Hill Rd (Keuka Lake) Branchport, NY 14418	www.HuntWines.com	Wine: 25% off retail price. Non-wine: 10% retail price. Tasting: free standard wine tasting. 10% off gift shop (except for gift cards).		Shield Restoration Services discount
Indoor Air Technologies	Ed Hernandez	585-924-2010	61 School St. Victor, NY 14564	https://indoorairtechnologies.com	15% off any residential duct work cleaning	Can not be used with any coupons or other offers	Air duct cleaning
Issac Heating & Air Conditioning Inc.	Janet Walton, Diana Fischer	585-546-1400	50 Holleder Parkway, Rochester NY 14615	www.issacheating.com	\$20 off of the Maintenance of Equipment*, 20% off of service calls. Repairs extra.	* Eligible equipment includes gas furnaces, gas fireplaces, central AC, humidifiers, and air cleaners.	Heating and Air Conditioning Equipment and Services.
JF Jones Jewelers	Brittany Jones Lonthair	585-865-6604	1588 West Ridge Rd Rochester, NY 14615	jfjonesjewelers.com	10% off any jewelry purchase or repair.	Not valid on close outs or in conjunction with any other offer.	Jewelry and watch repair, appraisals.
Kay's Place Styling Salon	Kathy D'Aries	585-352-4744	3717 Clarkson-Parma Townline Rd. Brockport NY		15%	Does not include discounts on retail products sold in salon.	Full service hair salon (colors, cuts, perms) and waxing.
Kime Karate	Aric Keyes	585-433-1332	1000 Turk Hill Rd. Suite 165 Fairport, NY 14450	fairportkarateclasses.com	20%	One discount per person.	Martial arts classes: karate and jujitsu classes in Fairport.
Life Results. Veteran-run business.	Jason Hammer	204-0690	1170 Strong Rd Victor, NY 14564	www.liferesults.org	25%, free consultation	\$200 off each registration	Support services and seminars for empowerment, leadership, emotional intelligence, and communications for veterans.

Business Name	Contact Person(s)	Phone #	Address	Website	Discount/Terms	Limits or Conditions	Type of Service Offered
Life Script Counseling Services	Tom Porpiglia, LMHC	585-704-0376	202 Dickinson Rd, Webster NY 14580	www.lifescryptcounseling.com	10%	Veterans with critical PTSD qualify to receive 6 free sessions.	Veteran-owned business. Counseling Services. Unemployed veterans get 3 free sessions. info@lifescryptcounseling.com
Lipari & Associates, Inc. DBA: Home Instead Senior Care	Jean Hultenschmidt/ Laurie Myers	585-663-4620 Ext. 1	97 Canal Landing Blvd. Suite 9. Rochester, NY 14626.	www.homeinstead.com/547	10%	Must reside in NW Monroe County. 55+. Two hour minimum shift assignment.	
Little Owl Massages & Wellness	Barbara Hassett	585-749-3515	1183 Bay Rd. Webster, NY 14580	http://littleowlmassagewellness.abmp.com/	\$45 for all 1 hour massage for veterans their spouse/significant other (35% savings)	Must provide ID card indicating military discharge or active service.	Massage customized to individuals needs based on intake. Deep tissue massage, relaxation massage, pregnancy massage, treatment for injury/orthopedic conditions, migraines, fibromyalgia, lupus, M.S.m and chronic pain.
Millhouse Family Restaurant	Carmella Stathopoulos	585-637-7050	3670 Lake Rd, Brockport NY 14420	https://www.millhousefamilyrestaurant.com/	10%. Veteran must be present for discount and show ID. Discount applies only to veterans and their spouses.	Can not be combined with any other discounts or coupons. Not valid on Fridays or Sundays.	
Montesano's Italiano Kitchen	Joseph Montesano	585-533-1150	2 Park Lane, Rush NY 14543	https://www.facebook.com/MontesanosPizzeria/	10% off pizza & wing combos, not to be combined with other coupons or discounts.	Owner reserves the right to discontinue discounts at any time.	Offering pizza, wings, subs, Friday Fish Fry, Pasta, and salads. Take out - seating for up to 10. Full service catalog.
New Creations Unisex Shop	Willie Lightfoot	585-436-2520	647-649 Jefferson Avenue Rochester NY 14611	https://www.instagram.com/newcreationsunisexshop/	Offers 50% discount to all veterans on Mondays only.	Military Mondays	Unisex hair salon

Business Name	Contact Person(s)	Phone #	Address	Website	Discount/Terms	Limits or Conditions	Type of Service Offered
Norchar Reality Group	Craig Schneider	585-333-2906	389 Park Ave Rochester, NY 14607	https://www.norchar.com/	30% reduced company commission* +additional service providers discount. FREE competitive market analysis, FREE pre-qualification.	*valid for new registrants only.	Full Service Licensed Real Estate Company.
Nu-Life Medical equipment and Supplies Inc.	Zafar Malik	585-672-5105	790 Ayrault Rd. Suite 3 Fairport, NY 14450	https://nulifemedicalsupplies.com/	15%. Can not be combined with other offers or discounts.	Not valid for custom compression garments or other custom made products.	
One Stop Janitorial & Office Supply	Angella Luyk	585-272-7867	1861 Suite 800B Scottsville Rd Rochester, NY 14623	www.onestoprochester.com	10%		We offer office and janitorial supplies.
Parkside Diner	Jim Papas	585-323-2710	4353 Culver Rd. Rochester NY 14622	https://parksidediner.com	10%		Breakfast, lunch, dinner.
Pontillos Pizza East Ridge	Gerald Snyder	585-467-6900	702 E. Ridge Rd. Ridge Hudson Plaza. Rochester, NY 14445	https://www.pontilloshudsonridge.com/	10%		
Prime Home Inspections	Gerald Siconolfi	585-441-4774	55 Meadows End Webster, NY 14580	www.primehomeinspections.net	15% discount to all Veterans for home inspections.		Home inspections.
Record Archive	Alayna Alderman	585-244-1210.	33 1/3 Rockwood St. Rochester NY 14610	https://recordarchive.com	10%		New and used CDs, records, cassettes, videos, DVDs, and other items.
Rochester NY FC	Pat Ercoli	585-454-5425	460 Oak St. Rochester NY 14608	https://www.mlnextpro.com/rny-fc/	Save \$5 off all Box Office ticket prices. Tickets range from \$11-\$21.	Cannot be combined with other offers.	Discount on all regular season and US Open Cup games of the Rhinos 20th anniversary season.
RockVentures Indoor Rock Climbing and Teambuilding Center	Kristen Tedrow Brenden Eng (Gm)	585-442-5462	1044 University Ave. Rochester NY 14607	https://www.rockventuresclimbing.com/	Saturday 8-11am: Rock climb \$10 for Vets and \$12 for family/friends with Vet (regular \$37)		Therapy through recreation and adventures. RESERVATIONS AND PREPAYMENT REQUIRED. Other restrictions may apply.
Salon Paragon Ltd.	Tammy Cruppe	585-271-5580	700 South Ave. Rochester NY 14620	https://paragon salonroc.com/	10%	10% off all retail products	

Business Name	Contact Person(s)	Phone #	Address	Website	Discount/Terms	Limits or Conditions	Type of Service Offered
Sandra Swanson, LMT	Sandra Swanson	585-943-7664	Greater Rochester Chiropractic 30 Allens Creek Rd.	sandraswansonlmt.massagetherapy.com	I will over a 45 min massage for the price of a 30 min massage.		Medical and therapeutic massage.
Sounds for Life	Ramona Stein	585-248-5212	135 Sully's Trail Suite #10 Pittsford NY 14450	www.SFLHearing.com	20% Free screening	Veterans only.	Hearing services , hearing aids, and testing. Hearing health.
SPI - Special Private Intelligence Agency (The SPI - Agency)	Michael Schmidt	585-568-0042	36 W. Main St Suite 503 Rochester NY 14614	www.SPI-Agency.com	10%		
Star Rooter Plumbing	Jeffrey C. Burandt	585-730-6567	46 Barbie Circle Rochester NY 14626	www.starrooterplumbing.com	15%	Free estimates, never an overtime charge, military, veteran, including family member and senior discount.	Everything to do with plumbing inside and out! 24/7 service in Monroe and surrounding counties.
Stars & Stripes Flag Store	Alyssa Farruggia	585-546-3524	459 South Ave Rochester NY 14620 (no storefront, online only)	www.eflagstore.com	10%		Flags (American, state, military, historical, and international), flag poles and accessories, military memorabilia, apparel, and gift items.
Sterling Optical	Melinda Best (Brian Alessi) CFO	585-424-5970	3333 W. Henrietta Rd. Southtown Plaza Rochester, NY 14623	https://www.sterlingoptical.com/locations/rochester-henrietta/	30% off regular retail pricess for prescription eyeglasses.	Cannot be combined with other offers.	Family eyecare centers.
Sterling Optical	Tonia Green (Brian Alessi) CFO	585-924-2550	6081 Rt. 96 South - CVS Plaza. Farmington, NY 14425	https://www.sterlingoptical.com/locations/farmington/	30% off regular retail pricess for prescription eyeglasses.	Cannot be combined with other offers.	Family eyecare centers.
Taylor Heating Inc.	Zachary Utech	585-500-4357	1775 Buffalo Rd. Rochester, NY 14624	www.TaylorHeating.com	10% discount applies to any furnace, AC, or plumbing repair.	Discount does not apply to installation work.	100% off any furnace or AC system, \$250 off any 90% Efficient Boiler.
Temple Bar & Grille	Michael O'Leary	585-232-6000	109 East Ave Rochester NY 14604	https://templebarandgrille.com	25%	Must be 21 and over. Discount on food only. Not valid with other specials.	
Tette & Ingersoll, CPA's PC (Allied Financial Partners)	Adriana White	585-410-6733	6536 Anthony Dr Suite B, Victor NY 14564	www.alliedfp.com	10%		

Business Name	Contact Person(s)	Phone #	Address	Website	Discount/Terms	Limits or Conditions	Type of Service Offered
The Little Speed Shop	Kevin or Jill Van Valkenburgh	585-647-0339	1770 Emerson St. Rochester NY 14606	www.thelittlespeedshop.com	10%	10% discount on labor charges	General automotive service & repair. Schedule an appointment for a free dianosis or for a consultation on your automotive project.
Universal Heating & Cooling	Chadd Haskins	585-328-1423	926 West Main St Rochester, NY 14611	https://universal-heating.com/	10%	\$100 limit on all discounts.	Heating & cooling service and installation.
Westside Eyecare Associates & Fashion Optical	David DeBellis	585-571-9034	250 Mile Crossing Blvd. Rochester, NY 14624	www.westside2020.com	30%	Some restrictions may apply. Call office for details.	Vision exams, eyeglasses, sunglasses, safety and sport glasses.
Young and Company CPAs LLP	David G. Young	585-427-0210	1425 Jefferson Rd. Rochester, NY 14623	https://youngandcompany.net/	\$25 discount off tax preparation		Accounting services
YourCare Medical Supply	Brad Cottier	585-377-5350	2160 Penfield Rd. Penfield NY 14526	www.yourcaremedicalsupply.com	10%. Discounts range depending on the size of the home modification project.	Payment terms and amounts can be discussed. Generally 1/2 down upon signing of contract, 1/2 upon completion.	Bathroom and kitchen modifications, stair lifts, portable ramps, vertical platform lifts, home medical equipment and supplies.