



News From

Cheryl Dinolfo

Monroe County Executive

For Immediate Release
Wednesday, March 9, 2016

DINOLFO KICKS-OFF MONROE COUNTY'S 2016 UNITED WAY CAMPAIGN

County sets aggressive 2016 campaign goal of \$360,000

County Executive **Cheryl Dinolfo**, joined by United Way President and Chief Executive Officer Fran Weisberg, today kicked-off the 2016 United Way of Greater Rochester Campaign for Monroe County employees.

“Our commitment to the United Way Campaign is a true testament to the spirit of giving that exists among Monroe County’s employees,” said **Dinolfo**. *“As we serve the public, I am happy to encourage County employees to contribute to the United Way so our dollars stay in our community to help those in need.”*

Monroe County has set an impressive goal of \$360,000 for 2016. Each year, the United Way of Greater Rochester invests \$2.1 million to help local babies, \$4 million each year to help local youth, and \$2.4 million to help local elders and caregivers.

“Our support of the United Way is important to the well-being of our community,” continued **Dinolfo**. *“I have the utmost faith in our employees’ generosity and I firmly believe that Monroe County and the United Way of Greater Rochester will meet this year’s worthy campaign goals.”*

Each year, Monroe County actively campaigns to raise money for the United Way of Greater Rochester and its member charities. Nearly half of the county workforce participated in the United Way Campaign in 2015.

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