Monroe County
PRESCRIPTION DISCOUNT PLAN

Fulfilling a pledge to local seniors, to help them save money when purchasing often costly prescription drugs, County Executive Maggie Brooks created the Monroe County Prescription Discount Plan.

Monroe County has joined The RxChoice Drugstore Savings Club, a prescription drug discount card with 2 million members nationwide. Through this partnership, RxChoice will provide their service **FREE to all Monroe County Seniors** — and FREE to Monroe County — benefiting both seniors and taxpayers!

FREE Monroe County-RxChoice Cards are available to all seniors regardless of income level. Medicare eligibility is not required. The only requirement is that the applicant reside in Monroe County, New York.

The Monroe County-RxChoice Card is accepted by most major retail pharmacies, including Wegmans, Tops, CVS, Eckerd, Kmart, Rite Aid, Target and Wal-Mart.

The Monroe County-RxChoice Card covers all brand name and generic drugs — saving seniors an average of 15% on brand name and 44% on generics.

P.O. Box 25415
Rochester, NY 14625-0415

Monroe County
PRESCRIPTION DISCOUNT PLAN

A free program offered to Monroe County seniors.

Maggie Brooks
County Executive

Dear Monroe County Senior:

Let me tell you about an exciting program that can help you lead a healthy life-style — and hold on to more of your hard earned money in the process.

Wherever I go, seniors throughout Monroe County share their frustrations about drug prices spiraling out of control — and how their ability to pay for them has become more of a burden than ever.

Help is here. As your County Executive, I have created the **"Monroe County Prescription Discount Plan."** It's FREE to all Monroe County Seniors, there's no income limit, and it's accepted by most major retail pharmacies — including Wegmans.

Monroe County has partnered with a national prescription drug discount card provider — The RxChoice Drugstore Savings Club. Currently 2 million members strong, RxChoice can save Monroe County Seniors an average of 15% on brand name drugs and 44% on generics.

Why pay more than you need to for prescription drugs? Simply fill-out the enrollment application, send it in — and let the savings begin.

Maggie Brooks
Maggie Brooks
Monroe County Executive

Let the Savings Begin!

Enrollment is easy. Just fill out the form below and mail it to:

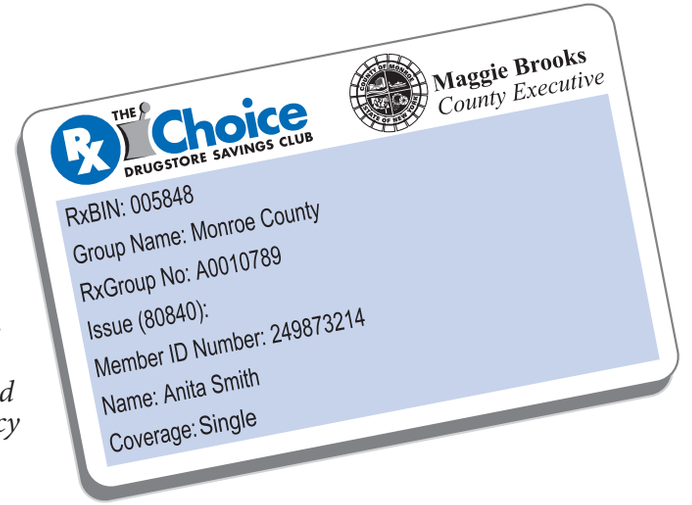
Monroe County Prescription Discount Plan
P.O. Box 25415
Rochester, NY 14625-0415

CARDHOLDER INFORMATION		CAREFULLY PRINT ALL INFORMATION
Last Name:	First Name:	MI:
Employer or Association Name: **Monroe County**		
Date of Birth (mm-dd-yyyy):	Social Security Number:	
County of Residence:	Gender (circle one): Male Female	
Street Address:		
Mailing Address (if different from street address):		
City:	State:	Zip Code:
E-mail (optional):		
Telephone:		
Membership cards will be mailed to the mailing address listed above.		

SECONDARY CARDHOLDER		CAREFULLY PRINT ALL INFORMATION
Last Name:	First Name:	MI:
Employer or Association Name: **Monroe County**		
Date of Birth (mm-dd-yyyy):	Social Security Number:	
County of Residence:	Gender (circle one): Male Female	

PRIMARY CARDHOLDER SIGNATURE	
Signature:	Date:

Answers to possible questions about the Monroe County Prescription Discount Plan:



Q. What is the Monroe County Prescription Discount Plan?

A. *Under the leadership of County Executive Maggie Brooks, the Monroe County Prescription Discount Plan was established to help seniors save money at the pharmacy when purchasing often costly drugs.*

Q. What does it cost to enroll?

A. *Enrollment is FREE. There is no cost to join.*

Q. Who is eligible?

A. *Any senior who is a resident of Monroe County, New York – regardless of income.*

Q. Who will this plan benefit most?

A. *Seniors who do not currently have prescription drug coverage.*

Q. How does it work?

A. *Monroe County has partnered with The RxChoice Drugstore Savings Club, a prescription drug discount card with 2 million members nationwide. All enrolled seniors will receive a Monroe County-RxChoice Card, which can be presented at most retail pharmacies for a discount on all prescription drugs.*

Q. Am I limited by brand or type of drugs?

A. *No. ALL prescription drugs are eligible for a discount regardless of brand. Generics are also eligible.*

Q. How much of a discount are we talking?

A. *Average savings are 15% on brand name drugs and 44% on generics.*

Q. How does this plan differ from others?

A. *Unlike other prescription discount plans, the Monroe County Prescription Discount Plan has NO enrollment fee and NO income eligibility limits.*

Q. If I'm already enrolled in a different prescription drug plan or currently have prescription coverage, why would I enroll in the Monroe County Prescription Discount Plan?

A. *Why not enroll? Since it costs nothing for you to enroll, sign up for the Monroe County Prescription Discount Plan, too. Compare discounts and overall savings.*

Q. Where do I go if I have more questions?

A. *Call our information line at 274-6285 or visit the Monroe County web site at www.monroecounty.gov.*